

New 2017 ProV1 & ProV1X

New for Both the ProV1 & ProV1X:

- **New Dimple Designs with Improved Dimple Placement & More Consistent Surfaces**
 - Result in More Consistent Trajectory
 - Result in Better Performance in all Wind Conditions
- **JORDAN SPIETH – *“I put the new Pro V1X in play in Australia and in the first week we won. What I noticed immediately was the flight. It held it's line in the crosswinds better.”***
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- **The ProV1 has a Completely NEW CORE – (Next Generation 2.0ZG Process Core)**
 - Faster Ball Speed, Lower Spin and Longer Distance than the 2015 ProV1
- **Adam Scott – *“I think the remarkable thing with the new Pro V1 is how far it goes now. I'm hitting it longer than I ever have but I also have that soft feel when I grew up playing a balata golf ball – it's incredibly soft.”***

How to Choose The New 2017 ProV1 or ProV1X

Both the ProV1 and ProV1X will be the **Same Distance off the Tee.** You No longer Need to Choose Distance over Feel! Since Distance is now the same, the best way to choose the ProV1 or ProV1X is based on:

- **FEEL**
 - ProV1 will feel Slightly Softer
 - ProV1X will feel Slightly Firmer
- **FLIGHT**
 - ProV1 will Fly Slightly Lower with a More Penetrating Ball Flight
 - ProV1X will Fly Slightly Higher with a Steeper Decent
- **SPIN**
 - Both ProV1 & ProV1X are Low Spin Balls off the Tee
 - The ProV1 will Spin Less with Full Iron and Wedge Shots

- **The ProV1 & ProV1X will have the same Spin on Half Wedge and Chip Shots**